

Elidé Martínez



Experience (selected)

2023 - current

Resident Conductor • SFCO (Santa Fe Community Orchestra)

2022 - current

Analytics Sr. Manager • Jellyfish MX

2020 - current

Founder and Artistic Director • OFCNL (Orquesta Filarmónica Comunitaria de Nuevo León)

Spring 2024

Assistant Conductor • UNM Opera

2022 - 2024

Artistic Director & Conductor • HSCO (Health Sciences Center Orchestra)

2023 - 2024

Violin & Singer • Mariachi Femenil "Gran Victoria"

2022 - 2024

Assistant Conductor and Librarian • UNM Symphony Orchestra

2022 - 2024

Guest Conductor • eSSO Chamber Orchestra

2017 - 2021

Global Digital Behavior Strategist • Cemex Global Headquarters

2012 - 2021

Chair of Strings • UANL CM Program

2015 - 2017

Principal of Second Violins (soloist) • OFDC (Orquesta Filarmónica del Desierto de Coahuila)

Note: Several guest conducting in other ensembles including classical, pops and musicals; and violin performer in professional orchestras.

Education

University of New Mexico, Albuquerque USA. 2022 – 2024

- Master in Music – Orchestra and Choral Conducting.

Universidad Tito Puente, Puebla. 2021 - 2024

- Doctorate in Musical Conducting

TecMilenio, Monterrey MX. 2020 – 2021

- Master in Business Administration – Marketing.

Instituto Regiomontano de Hotelería, Monterrey MX. 2018 – 2020

- Associate Degree in Culinary Arts



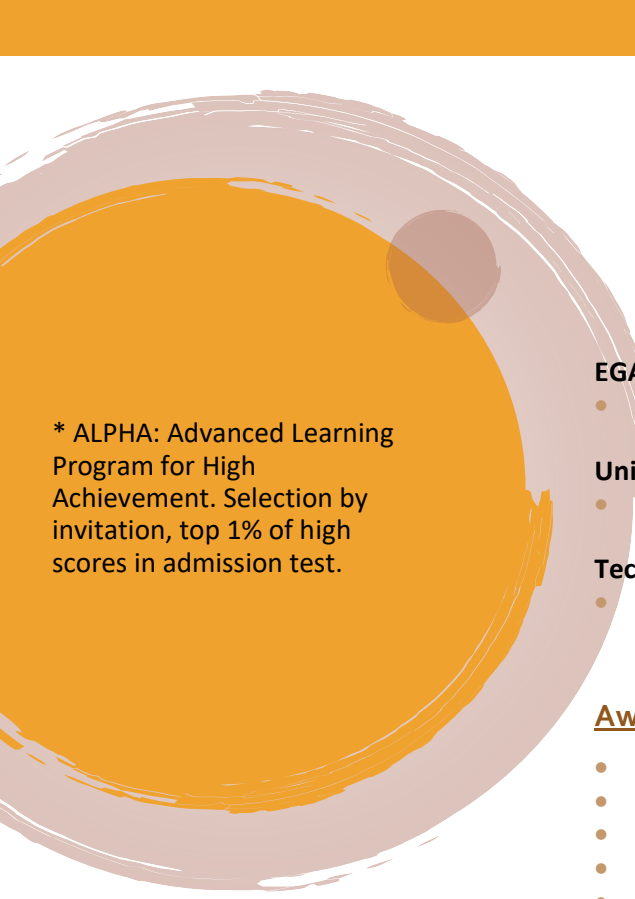
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* ALPHA: Advanced Learning Program for High Achievement. Selection by invitation, top 1% of high scores in admission test.

EGADE Business School, Monterrey MX. 2014 – 2016

- Master in International Business

Universidad Autónoma de Nuevo León, Monterrey MX. 2009 – 2014

- Bachelors in Music – Violin Performance

Tec de Monterrey, Monterrey MX. 2007 – 2013

- Information and Communication Technologies Engineering (ITIC). Concentration in Business Intelligence and ALPHA* program.

Awards

- “Best Musician” Nominee in *Gala Borrego*, 2015 & 2014
- “Best Folk Son” for “¡Esto es México!”, ITESM Music Festival, 2014
- CENEVAL National Award to Academic Excellence for ITIC, 2014
- “Mujer Tec” Award, Art Category, 2014
- Artistic Excellence Award, ITESM class 2013
- “Gerardo Maldonado” Award – “Best Pop/Musical Musician”, 2010
- “Gerardo Maldonado” Award – “Best Folk Musician”, 2010
- “UANL Talentos” for the Best Score on Admission Test to the Music Department in UANL, 2009

About me

I am a very organized person with excellent time management; I set my goals with time and plan to achieve them. I address myself and others always with respect and work under pressure very satisfactorily. I’ve organized numerous concerts in collaboration with diverse ensembles and different elements like videos, audios, lights design, soloists, choir, among others.

In my free time, I like to do martial arts (I am a black belt in tae kwon do and a blue belt in Hapkido) and watch a good movie with my cat.

References

- Lance Armer, armer.lance@gmail.com, eSSO Board member
 - Ellen Mozurkewich, emozurkewich@salud.unm.edu, HSCO Board Director
 - Steve Ross sfcoinfo@gmail.com, SFCO Board Director
 - Lindi Mariani, lindi.elis@sesimt.ind.br, Concertmaster and Education and Culture Manager – Sesi Orchestra MT
 - Carmelo de los Santos, carmelo@unm.edu, Full Professor – Violin at UNM
 - David Edmonds, dmedmonds@unm.edu, Director of Choral Studies at UNM
 - Pablo González, pgonzalezm@uanl.edu.mx, Chair of Associate Music Degree
 - Jesús Arreola, jesus.arreolafl@uanl.edu.mx, Chair of Registrar’s Office
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